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RETAIL PRICE LIST, 1925

GLADIOLUS BULBS
J. C. GROSSMAN, WOLCOTTVILLE, IND.

Greeting

We want to thank our many customers for their liberal patronage in the past. It is our aim to furnish good stock, true to name, at a reasonable price. More than fifty per cent of our orders each year are repeat orders. If we should make any mistakes we shall be very glad to rectify them. We are introducing a few seedlings of our own this year—and will have more in the future as worth-while ones are developed.

Terms

Shipped prepaid at these prices. Cash with order. Bulbs will be held for spring shipment if 25% of amount accompanies order, balance before shipment.

We reserve the right to use sizes No. 2 and No. 3 in case we are sold out in No. 1 and when shipping to Zones 6, 7 and 8, unless specially requested otherwise. 6 at dozen rate, 50 at 100 rate. 100 rate 6 times the dozen price. Send for wholesale list if you wish larger quantities.

New and Standard Varieties

ALBANIA (Kemp's 1921). .................. 20 cents each, $2.00 per dozen
First prize, Boston and New York, 1921. A most pleasing white variety, flowers wide open, 3½ inches, petals broad and beautifully crimped, 14 to 16 flowers on tall spike. A bountiful producer of good bulblets.

AUTUMN QUEEN .................. 5 cents each, 50 cents per dozen
Cream yellow, with apricot and reddish markings. Good late variety.

ANNA EBERIUS .................. 15 cents each $1.50 per dozen
Dark, velvety purple; flowers large and well set on spike.

ABERDEEN .................. 10 cents each, $1.00 per dozen
A very beautiful lavender tinted pink. Distinct, fine.

ADRIATIC .................. 15 cents each, $1.50 per dozen

ARIZONA .................. 5 cents each, 50 cents per dozen
A very large flower, finest rose pink, almost a solid color, with a touch of maroon on lower petals.

ANTHONY B. KUNDERD (Kunderd) ................. 50 cents each
Intensely ruffled; lovely pink and cream combination.

BARON J. HULOT .................. 10 cents each, $1.00 per dozen
Royal purple, or dark violet blue, slight yellow stripe on lower petals. Best dark blue to date.

BERTREX .................. 10 cents each, $1.00 per dozen
Good commercial white, size and form of America.

BERTHA .................. 10 cents each, $1.00 per dozen
Good long spike, salmon pink, with dark red blotch.

BLOOD SPOT .................. 10 cents each, $1.00 per dozen
Dark mahogany, splashed red; two rows of flowers.

BYRON L. SMITH .................. 10 cents each, $2.50 per dozen
Most refined lavender pink on white ground. Unexcelled as a cut flower. Color equal to a very choice Cattleya Orchid.

CAPT. A. C. BAKER .................. 10 cents each, $1.00 per dozen
Rich velvety red with darker center.

CHALLENGER .................. 15 cents each, $1.50 per dozen
Very large and vigorous plant. Giant, dark rich, velvety red, solid color. A very choice new variety.

CRIMSON GLOW .................. 10 cents each, $1.00 per dozen
A perfect scarlet of a deep tone. Immense open flowers of the finest form, and exceedingly well placed upon the spike. Early, vigorous, strong grower, a fast multiplier.

DEW DROP .................. 50 cents each
White suffused LaFrance-pink at outer edges; throat barium-yellow suffused turian rose. This is one of Kunderd's best ruffled types.

DR. F. E. BENNETT .................. $5.00 each
Deep peach red overlaid with flame scarlet. Lip speckled with ruby and white. A very attractive large red and very popular.

EVELYN KIRTLAND .................. 10 cents each, $1.00 per dozen
Good substance, rosy pink, darker at edges, fading to shell pink at center, with scarlet blotch. Spike very tall, straight but slender, and bending gracefully with its burden of bloom.
ESTELLA .................................................. 15 cents each, $1.50 Per dozen
One of the largest Gladioli. Fine deep rose pink, with pure white blotch. Very beautiful and greatly admired.

E. J. SHAYLOR ........................................ 15 cents each, $1.50 Per dozen
A beautiful pure rose pink. Ruffled, extra choice, large blooms, tall, very strong plant.

EARLY SNOWFLAKE (Kemp 1921) ........... 15 cents each, $1.50 Per dozen
First prize, Boston, 1921, Silver Medal. A tall growing variety; many flowers open at one time, 6 inches in diameter, resembling a large lily. Rich, creamy white, delicately tinted and flaked rose. When grown under glass all flaking absent.

ELF .................................................. 50 cents each, $5.00 Per dozen
Lemon yellow when in bud. Open flowers a pure white, lip delicate lemon. Large flowers and fine spike. One of the best whites.

FLORA .................................................. 15 cents each, $1.50 Per dozen
Beautiful canary yellow with scarcely any markings.

FERN KYLE ........................................... $2.50 each
A large creamy-white flower, finely ruffled. A great show variety and a beauty.

GOLD .................................................. 40 cents each, $4.00 Per dozen
Pure golden yellow; throat a deeper yellow, slightly dotted and streaked. New.

GOLDEN MEASURE ................................. 25 cents each, $2.50 Per dozen
Pure deep yellow of large size and very beautiful. Best yellow yet produced. Fine young bulbs.

GOLDEN NUGGET ................................... 5 cents each, 50 cents Per dozen
Bright glistening yellow, with crimson throat.

GOLDEN KING ...................................... 10 cents each, $1.00 Per dozen
Brilliant golden yellow, with crimson throat. Best blotched yellow.

HERADA .............................................. 10 cents each, $1.00 Per dozen
A new color in Gladioli. Blooms are pure mauve. Glistening and clear, of immense size, on tall, straight spikes.

HENRY FORD ....................................... $5.00 each
Very dark rhodamine purple, shading into deeper tones near the center. Color very clear, like Anna Eberius, but much larger and cleaner. Sold for $200.00 per bulb two years ago.

JACK LONDON .................................... 25 cents each
Light salmon with vermillion stripes. Canary yellow throat with ruby stripes. Very fine and large—a great propagator.

J. A. CARBONE ................................... $5.00 each
Orange salmon, deeper edges, yellow center. One of Diener's finest and largest glads.

LE MARECHAL FOCH ............................... 10 cents each, $1.00 Per dozen
Extremely large, light rose pink and blooms early. Finest cut flower variety that ever came from Holland. Small bulbs only.

LOUISE ............................................. 15 cents each, $1.50 Per dozen
The finest blue lavender yet produced. Very large flowers, often 6 inches in diameter. One of the best for cut flowers and unequaled for funeral pieces.

MARGARET LEWTAS .............................. $10.00 each
A beautiful cerise red, shading from white in back of throat to dark red in bottom of throat running to red on edges. Won the $100.00 cash prize at Guelph, Can., 1923, in a class of 50 entries. Early, blooms in 60 days

MARY FENNELL .................................. 15 cents each, $1.50 Per dozen
Deep lilac, shading paler. Soft primrose yellow throat.

MARY PICKFORD ................................. 15 cents each, $1.50 Per dozen
An extraordinary flower and spike of most delicate creamy white. Throat finest sulphur yellow. Stem and calyx also white. A great flower in combination with Myrtle for florist's work.

MARSHAL FOCH (K's) ........................... 25 cents each, $2.50 Per dozen
Color fine salmon pink. Many giant ruffled flowers open at a time on a very strong spike. A prize winner everywhere.

MRS. FRANK MORTON (Gage) ............... $3.00 each
Dainty pink over white, with rich throat blotch of pomegranate purple.

MRS. DR. NORTON ............................... 25 cents each, $3.50 Per dozen
A pure soft white with tips of petals suffused La France pink. Most beautiful variety of this type on the market. Highest awards in its class wherever shown.

MRS. FRANK PENDLETON ....................... 5 cents each, 50 cents Per dozen
A spectacular variety, producing large, well expanded flowers, light pink heavily blotched, with blood-red in throat.
MRS. GEO. W. MOULTON .......................... 15 cents each, $1.50 per dozen
A large violet red or cerise. Many open, nicely placed on stem, extra tall spike.

MRS. FRANCIS KING ............................. 5 cents each, 50 cents per dozen
Beautiful shade flame pink, immense flowers on spike growing four feet high, with from 18 to 20 flowers, six to eight open at one time. Very fine low priced variety.

MR. MARK ....................................... 10 cents each, $1.00 per dozen
A new blue variety of recent date. Light blue with darker blotch. A robust grower. Fine cut flower.

MRS. O. W. HALLIDAY ........................... 10 cents each, $1.00 per dozen
Delicate pink with creamy yellow throat. Many flowers open at a time on long stalk.

MYRTLE ......................................... 10 cents each, $1.00 per dozen
Tender and delicate rose pink. The most beautiful pink ever produced in gladiolus.

MRS. W. E. FRYER ............................... 15 cents each, $1.50 per dozen
Very showy orange scarlet. Finest bedder of its color.

MRS. WATT ...................................... 10 cents each, $1.00 per dozen
A very fine American Beauty rose color. Strong, reliable grower.

MYRTLE McNALLY ............................... 25 cents each
Cream white with touches of rose pink on the edges. Ruby center with canary lip, heavily ruffled.

MAURICE FULD (Gage) ......................... $2.50 each
A delightful true pink with faint tracings of salmon, very large, great exhibition variety.

MRS. F. C. PETERS .............................. 75 cents each.
Beautiful shade of rose lilac, with crimson blotch bordered white on lower segment. Flowers large and many open on fine spike.

MRS. H. E. BOTHIN ............................. 25 cents each
Light geranium pink, heavily ruffled, flame scarlet center. Strong, well built spikes. Great show and cut flower variety.

NINETEEN-TEN ROSE ......................... 10 cents each, $1.00 per dozen
Pure rose pink of extra fine shade. Narrow white central line on lower petals. Very large flowers. Early.

OPHIR ............................................ 15 cents, $1.50 per dozen
Light yellow, with bright carmine blotch, large and very showy.

PINK PERFECTION .............................. 15 cents each, $1.50 per dozen
Beautiful warm deep pink; many large flowers open at the same time. The finest pink.

PRINCEPS ...................................... 10 cents each, $1.00 per dozen
Immense amaryllis-like flower of rich dark scarlet, marked with white on lower petals.

PRINCE OF WALES ......................... 10 cents each, $1.00 per dozen
A new salmon shade that is making a sensation; early like Halley, but a clearer salmon, rich yellow throat without markings. Every spike a bouquet in itself, even from small bulbs. Good multiplier.

PINK WONDER (Kemp 1921) .................. 20 cents each, $2.00 per dozen
First Prize, Boston and New York, Aug. 1921. This is a wonderful Gladiolus; a strong grower, attaining a height of 4½ feet; often producing 16 to 18 blooms to the spike, four to five massive flowers open at one time; is indeed a wonder in every respect. In color, a shade lighter than Panama. Yellow shading in the throat, overlaid with rose feathering.

PURPLE GLORY ................................. 50 cents each, $5.00 per dozen

PINK CLOUD .................. $2.00 each
A large showy ruffled variety. Seven to nine beautiful, soft rose pink blossoms open at a time. Deeper rose throat.

PEEP O'DAY ................................... 50 cents each
Tall, beautiful blushed pink on white ground. Long feather barred throat, grand ruffled variety.

POLA NEGRE ................................... 50 cents each
Apricot with yellow lip. Ruffled shading into rose and salmon on outer edges. One of the loveliest color combinations ever seen.

ROSE ASH ...................................... 25 cents each, $2.50 per dozen
Ashes of roses. Fine spike and flower, great demand wherever seen. Good producer.

ROSELLA ...................................... 15 cents each, $1.50 per dozen
Large, well opened flowers, delicate rose mauve, stained purple and white.
RICHARD DIENER ........................................... $1.00 each
Pure geranium pink with a sprinkling of ruby on creamy yellow center.
A very fine and popular variety.

ROSS VALLEY ........................................... 10 cents each
Salmon pink delicately overlaid with mauve, giving ashes of roses effect.
Red peacock eye in center.

SOVEREIGN (Vaughan) ....................... $1.00 each, $10.00 per dozen
A real dark blue—of Baron Hulot type, but nearly twice as large; makes
large, strong bulbs and many large buds. A rare variety and color.

SIERRA ........................................... $1.00 each
Cream speckled and striped with rose and lilac, yellow and ruby lip,
flowers large and very heavily ruffled.

SPLENDORA ........................................... 25 cents each, $2.50 per dozen

W. E. FRYER ........................................... 50 cents each, $5.00 per dozen
Very large, massive, deep violet. Beautiful throat.

WHITE WONDER (Kemp) ................... 20 cents each, $2.00 per dozen
Prize Winner at the Boston and New York Exhibitions. Flowers pure
white, without any markings in the throat, wide open, and often measuring
5 1/2 inches in diameter; well placed on the spike; five and six open at a
time.

GOOD MIXTURE ........................................... 25 cents per dozen, $1.50 per 100

PRIMULINUS HYBRIDS

ALBION ........................................... 20 cents each, $2.00 per dozen
Very large salmon rose pink. Beautiful throat.

ANGOLA ........................................... 10 cents each, $1.00 per dozen
A fine salmon pink. Strong grower.

ALICE TIPLADY ........................................... 10 cents each, $1.00 per dozen
A grand, large Primulina of most beautiful orange saffron color. Very
choice. The most popular Prim on the market. In great demand.

ARGO ........................................... 15 cents each, $1.50 per dozen
Fine, tall, large. A Primulina Myrtle.

ALTAlR ........................................... 15 cents each, $1.50 per dozen
Extra tall, of finest salmon saffron. A grand color.

ALMA GLUCK ........................................... 25 cents each
Brilliant peach red Prim. Is in great demand. One of Gersdorff’s “Super
Glads.”

BEST YELLOW ........................................... 10 cents each, $1.00 per dozen
Closely hooded, but deep, rich, solid self-color. Extra fine bud-vasel
variety. Large and vigorous.

BUTTERFLY ........................................... 15 cents each, $1.50 per dozen
Very strong and vigorous. Large, pale salmon yellow, ruffled flowers.

GOLD DROP ........................................... 25 cents each, $2.50 per dozen
An extra large pure deep yellow, with beautiful red line on lower petals.
Beautifully ruffled.

MAIDEN BLUSH ........................................... 15 cents each, $1.50 per dozen

MYRA ........................................... 15 cents each, $1.50 per dozen
Deep salmon over yellow ground; tall, slender spike; very large and showy

PRIMADONNA ........................................... $2.00 each
A pure, deep yellow—no markings. Very fine.

ROANOKE ........................................... 10 cents each, $1.00 per dozen
A vigorous and large rich yellow Prim. X. K. Glory. Very fine.

ROSE MIST (Robinhood Fischer) ............... $2.00 each
Old rose, edged with pallid neutral gray. Erect tall spike, 4 to 6 open.
A beauty, and a rare color.

SWEETHEART (Kemp) ........................................... 25 cents each, $2.50 Per dozen
Light cream, with golden yellow shading on lower petals, overlaid with
faint rose feathering well down in throat. Flower wide open, 4 inches
across, and well placed on strong, healthy spike.

Special Offer
On all cash orders received before April 1st of $1.50 to $10.00 select 10 per
cent extra in bulbs; of $10.00 to $25.00 select 15 per cent extra; of $25.00 up
select 20 per cent extra. And in addition on all orders of over $35.00 we will
give a year’s membership in the American Gladiolus Society, which includes
a year’s subscription to the Gladiolus Bulletin.

The prices on the eight new introductions are net and are not included
in any of the special discounts.