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The New Sweet Pepper  
Southern California Wonder

Introduced by us in 1925, but no seed was offered for sale last year to the Wholesale trade, owing to the small supply.

We have, however, raised a good acreage of this pepper this past year, and while it is a very short seeder we will have a limited amount to supply the trade.

This pepper while similar both in size and shape to the Chinese Giant, is a much heavier and thicker meated pepper, the meat being about three times as thick as the Chinese Giant, the flavor is excellent, and the keeping quality of this new pepper could not be better; it will outkeep a Chinese Giant Pepper by many days, in fact we have had Southern California Wonder Peppers picked and stored in our store for about two weeks before any change appeared in the peppers, or before they changed color.

A medium size pepper of this variety will average 1/2 lb. or better in weight when ready for marketing.

This pepper makes an excellent mango, and our customers prefer our new variety, and they claim it is far superior to any other pepper of this type of pepper yet introduced.

Southern California Wonder Pepper is an excellent shipper, uniform in shape and size, and our Mexico trade advise us it is the type of pepper they have been striving to secure for many years.

This pepper will satisfy your most critical trade, and you can depend on a re-order from any Grower who will give it a trial.

We offer this seed until supply is exhausted, in limited quantity, for $8.50 per pound, F.O.B. Los Angeles. bags extra. at cost.

Soliciting your orders, which will receive our prompt and careful attention, we remain,

Yours very truly,

SOUTHERN CALIFORNIA SEED COMPANY.