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(GLADIOLI—Gage Originations)

All Gladioli in this Catalogue were originated by Mr. Gage.

MAURICE FULD

(Grandiflora type)

This beautiful variety is a PRIZE WINNING EXHIBITION GLADIOLUS. The flowers, which measure six inches across, and when well grown often six and a half inches, are of wonderful substance, withstanding the hottest sun without wilting.

While it will do well in any kind of soil, climate, or a wet or dry season, a well fertilized soil will produce much larger flowers, if desirable for exhibition purposes.

Fine spike of rich pink (rose doree) without streaks or blemish, with a small blotch of tyrian rose on a pure white throat. Won First Prize for LARGEST FLOWERS, at Boston, 1924, and First Prize for BEST SPIKE, at Galt, Ontario, 1925.

In the test plot of the Mount Airy Gardens, Maurice Fuld scored 96 EXHIBITION; 94 COMMERCIAL; remarks—MAURICE FULD is going to be hard to beat.—Chas. E. F. Gersdorff.

"Of the varieties you sent me, Maurice Fuld is sure SOME GLAD. CYNTHIA CLOUGH is a dandy, too; unlike anything I have seen in its shade."—Ernest S. Clark, Windsor Gardens, Windsor, Conn.

First size bulbs, $1.00 each; 6 for $5.00. Second size bulbs, 75c each; 8 for $5.00.

ALMA GLUCK

(Prim. Hybrid.)

This beautiful and distinctive prim. is the first of its color to appear among the hybrids of Primulinus. It is a clear, brilliant peach red. There is a splash of scarlet red in the throat, surrounded with a corona of sulphur yellow. The flowers are large and well placed on a slender, but wiry stem. It is one of the list of Super-Glads, rated by Gersdorff, 93 EXHIBITION, 93 Commercial. Also one of the very best for Landscape use.

First size bulbs, 15c each; $1.50 dozen; $12.00 per 100. Second size (fine blooming size), 12c each; $1.20 a dozen; 100 bulbs, $9.00.

MARJORIE GAGE—A seedling of "Mrs. Frank Pendleton," which it resembles very much, excepting that it is pure white instead of pink, and has the characteristic deep red blotch that makes "Pendleton" so impressively attractive. Per bulb, 25c; dozen, $2.50.

BRONZE BEAUTY—A remarkable color combination. Ground color Colonial buff, and so closely overlaid with fine lines of old rose that the effect is a light bronze color. The marking is identical with Dr. Bales' Rosemary, but a different color and much larger flower, with a longer spike. Prim type, scoring 92 EXHIBITION. Each 75c. Only one to each purchaser.

CYNTHIA CLOUGH—Geranium pink; three lower petals scarlet red with a fine white line running through the center. Fine spike of good size flowers. "Cynthia Clough is away ahead of all the other varieties you sent me!"—Willis E. Fryer, Gladiolus and Iris Specialist, Mantorville, Minn. 35c each; $3.50 a dozen.

AFRICA—Pomegranate purple; there is a large blotch of Bordeaux tipped with white in the throat, which appears to be black at a short distance; quite an unusual color effect, similar to the old variety, Mephistophiles. Each 50c. Only two to each purchaser.

1927 INTRODUCTIONS

DR. JOHN A. D. MILLS—Very tall spike of good size flowers. White edged with rose pink, with blotches of rose red on the three lower petals. Eight flowers open at the same time. An improved "Mrs. Frank Morton." A strong grower, and increases rapidly from bulblets. $1.00.

WM. R. TUCKER—Scarlet shading to purple red with a purple edge. Creamy throat flecked with carmine. Quite unusual color combination, but a very handsome gladiolus. 50c each.

MOLLY BURNHAM—This is a very large white flower with deep pink throat markings, something of the style of "Mrs. Richard Lohrman." The original (grown from the first bulb), bulb flowered for the fourth time last summer, and although it had borne seed for three years, the spike and flowers were fine as ever. A very beautiful Glad. One bulb to a customer. $2.00.

SEEDLING OFFER—With every order amounting to $3.00 or over I will include one of my new, unnamed Seedlings. I am doing this to get your opinion of these Seedlings before I offer them under Name, as I only intend to name those that are really worthy and distinctive.

One bulb each of above 3 for $3.00. One bulb each of the 9 varieties listed for $5.50.

I am again offering this year a few hundred bulbs of my unblombed seedlings (that have never yet come into bloom). These bulbs were raised from hand-crossed seed of the finest named varieties, and some of my own best varieties. In 1924 I sold to Mr. John H. Paton, Goldedge Gladiolus Gardens, North Attleboro, Mass., 100 bulbs of these seedlings. Last year he purchased 500 bulbs and this year he has ordered 1500. With flowers from this stock he took FIRST PRIZE for best seedling variety at the Exhibition of the North Attleboro Garden Club Show, 1924. First and second PRIZES, and the American Gladiolus Society's BLUE RIBBON in the seedling class, at their 1925 Show, and refused an offer of $75.00 for a bulb of one of these prize winners.
THE FLOWER GROWER
PUBLISHED MONTHLY
“ The Magazine With a Mission”
Edited, published and owned by Madison Cooper, Calcium, N.Y.

All that its name implies. But it is also much more. Those who are interested in outdoor activities and who aspire to better living conditions; more beautiful surroundings; and a better outlook on life; will find many useful hints, suggestions, facts and information.

Bulb Offer: Twelve (12) months’ subscription, (over 500 pages of reading matter) and 120 Gladiolus bulbs, mixed colors of the rainbow, (or Le Marechal Foch, the great light pink) all blooming size, both for $3.00, postage prepaid.
(Shipped in November or December, or at planting time in the Spring).
Note:—To Canada and West of Mississippi River $3.30

Iris Offer: Twelve (12) months’ Subscription, (over 500 pages of reading matter) and 20 or more strong Iris plants, of at least eight (8) different varieties. These are all hardy varieties from the Editor’s own garden, both for $3.00, postage prepaid.
(Shipped during July, August and September).
Note:—To Canada and West of Mississippi River $3.30

Your reading of twelve issues of THE FLOWER GROWER will convince you that you cannot be without it and you will surely remain a permanent reader. The worth-while things told about will hold your interest.

To send your subscription:—Write your name and address below and attach remittance in stamps, currency, check, draft or money order, and mail to MADISON COOPER, Editor and Publisher, Calcium, N. Y.

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“Our Magazine”

A few extracts from thousands of letters received, prove the unique relationship between "Our Magazine," its Readers, and its Editor. We cooperate.

"Most practical of any magazine published." (Lakeville, Cal.)

"Never had better value for my money." (Burlington, Colo.)

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"Best floral magazine we get." (Napane, Ont.)

"Worth twice its price." (Mill Valley, Calif.)

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"Everybody should have "TEXT BOOKS on plants."" (Kittanning, Penn.)

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"And the ads—they alone are worth more than the price of magazine." (Eaton, Penn.)

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"Could not garden without your magazine." (Millerton, Wis.)

"I take six garden magazines,—THE FLOWER Grower comes first." (Catonsville, Md.)

"I hold THE FLOWER GROWER pre-eminent." (Parsons, Kan.)

Special Rates

Club Rate—Three yearly subscriptions, (one can be a renewal), for $4.00. Secure two new subscriptions at regular price and you get your own free. Get together and form a club and thus create neighborhood interest. Readers often use The Flower Grower as a present under this club rate.

Educational and Editorial Rate—Editors, Teachers and Ministers and others engaged in public work are entitled to a reduced rate. Remit regular rate and state your line of work, and your subscription will be entered for the correct period.

Garden and Floral Club Rate—Members of floral, garden and horticultural organizations are entitled to a reduced rate when subscriptions are sent through the secretary or other officer. Write for special quotation.

Reliable Canvassers Wanted—Write for Terms
The Gladiolus, The King of Flowers

Would you like to know more about growing Gladiolus? Would you like to know how to make them bloom like your neighbors? Wouldn't it please you to be able to produce these long spikes with many flowers open, such as you see at the flower shows or in your florist's show windows? Would it be interesting to you to know what new varieties are being created; their color, size, and price?

There are no secrets in all these. If you will become a member of the American Gladiolus Society, you will receive its beautiful 32-page monthly "Bulletin," which explains all these things and teaches you how to grow them as good as the professional. The "Bulletin" will also teach you the best varieties and proper colors to grow for different effects and purposes.

Why have nearly four thousand amateurs joined the Society in the past five years? They are "in search of knowledge," and the best place to find it is in the columns of the A. G. S. Official "Bulletin," any issue of which is worth the full cost of membership.

Garden & Home Builder is published in a 20-acre garden—a vast experimental station. Here every new plant, new spray and insecticide, and new cultural method is tested. The results come to you each month in this reliable, fully illustrated periodical. It helps with every phase of garden work in every kind of a garden.

This magazine has been enlarged, its policy broadened, its name changed to Garden & Home Builder,—to help with the house as well as with the garden. With more garden material than ever, this is the best garden and home magazine published.

SPECIAL OFFER:

Garden & Home Builder

and

Membership in the A. G. S. $4.00
IF YOU ARE A MEMBER PLEASE HAND THIS TO SOME FRIEND

Special Offer
Garden & Home Builder
(yearly rate $3.00)
and membership in American Gladiolus Society
(annual dues $2.00)

BOTH for only $4.00
Garden & Home Builder is the most reliable, timely and complete guide for the garden. Each month it covers the garden work for that month. The A.G.S. will send you its monthly magazine, devoted solely to Gladiolus. This combined, unusual service will aid with every problem of your garden.

“I hereby apply for membership in the American Gladiolus Society, and inclose $2.00 as annual membership dues, $1.00 of which is for a year’s subscription to the ‘American Gladiolus Society Monthly Bulletin.’”

Mail this application and $2.00 to
JOHN C. DAVIS, Sec. and Treas., 77 South Ave., Rochester, N. Y.
or if you desire to subscribe for Garden & Home Builder send $4.00

Name

Street and No.

City or Town State

Amateur or Professional

BECOME A MEMBER OF THE AMERICAN GLADIOLUS SOCIETY
GLADIOLUS MAURICE FULD

Rich rose doree with a blotch of tyrian rose on a pure white throat.

First size bulbs, each $1.00  6 for $5.00

Rated at 95 by Charles E. Gersdorff.
ALMA GLUCK  Prim Hybrid.
Beautiful—Distinctive.
Bright peach red, sulphur yellow corona on the lower petals
around a scarlet red flame in the throat.
Rated at 93 by Charles E. Gersdorff.
Each 15c                        Per Dozen $1.50
"I had great good luck with your Unbloomed Seedlings. Nearly all of them bloomed, and many of them are very choice. I had great fun with them, and my Ridgway Chart. There were several really very fine, and lovely and interesting, as compared with my best named varieties."—E. G. L., Elkhart, Indiana.

Most of these bulbs will bloom next summer (1927). 75c a dozen; $5.00 per 100.

All orders sent prepaid and insured.

**CHOICE IRISES WANTED IN EXCHANGE FOR ANYTHING LISTED**

A membership in The American Gladiolus Society brings you each month the "BULLETIN," a most interesting 32-page Magazine of Gladiolus news and information. Send $2.00 to John C. Davis, Secretary, 77 South Ave., Rochester, N. Y.

**TALL BEARDED IRIS**

I have been collecting and growing Irises for five years, and am now growing nearly two hundred of the very finest and best varieties obtainable, mostly in quantities too limited to permit being offered for sale this year.

The following fifty-one varieties have all bloomed in my gardens, and to the best of my knowledge are true to name and are splendid and desirable varieties. It will be my policy to offer only the best, and at reasonable prices.

**CULTURAL DIRECTIONS**

The Iris requires plenty of sunshine, sweet soil and good drainage. Do not plant them deep, just barely covering the top of the rhizome. Water thoroughly, and press the soil firmly around the roots, but don't water again, as too much moisture induces root rot. Work some lime into the soil before planting, and give them a top dressing of bone meal. Never fertilize with manure. The best time to plant Irises is just after blooming until the first of August, but if planted late in the fall they should be covered with a light mulch of coarse litter. Most varieties increase very rapidly, and should be dug, divided and reset every three or four years, shoveling fresh soil into the old bed.

The figures preceding the names of varieties are the Symposium ratings of The American Iris Society. Originators' name and the year of introduction is given in brackets.

“S” stands for the standards, the three upright petals, and “F” for the three lower falls (drooping petals).

You should join The American Iris Society. The dues are only $3.00 a year, and a mighty good investment. The booklet “Iris for Beginners,” sent to every new member, is alone worth the price of membership. Send dues to Arthur H. Scott, Front and Market Streets, Chester, Penn.

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**IRIS**

| 8.6. AFTERGLOW | A buff gray, shading to a rich yellow through the center. Distinct and very attractive. | $1.00 |
| 7.8. AMAS | Large early flowers on well branched stalks. S. light hyssop violet; F. smooth, petunia violet. Growth vigorous; 30 inches. Each 25c; 3 for ............................... .50 |
| 94. AMBASSADEUR | (Vilmorin). Large flowers of great substance; S. bronzy violet; F. velvety carmine purple. Each ............................................. 1.00 |
| 84. ANNA FARR | (Farr 1913). 30 inches. Midseason. “S. white lightly bordered pale blue; F. pure white with pale blue markings at the base; immense flower with very large petals of great substance; horizontal falls producing an orchid-like effect. Distinct.” Each ............................................. 1.00 |
| 83. ARCHEVEQUE | (Vilmorin). S. deep, velvety violet; F. dark, velvety purple; 2 feet. Each ............................................. .35 |
| BARTON HARRINGTON | (Fryer). S. bright golden yellow; F. brown, tinged with red; bordered bright golden yellow. Fragrant. Each ............................................. 1.50 |
| 9.1. BRANDYWINE | (Farr). S. and F. of a pale silvery blue with a distinct golden beard. Falls horizontal. 3 feet. Each ............................................. 2.00 |
| CECIL MINTURN | new (Farr 1922). Soft catalysea rose. One of Farr’s masterpieces. Each ............................................. 1.00 |
| 8.2. DELICATISSIMA | (Millet 1914). Delicate lilac, pink tinted. Charming. 3 ft. Each ............................................. 1.00 |
| 8.5. DREAM | (Sturt. 1918). A clear even pink pallida type. Very charming and popular. 36 in. Each ............................................. 1.00 |
| DOROTHEA K. WILLIAMSON | Velvety reddish purple. A beautiful, beardless iris requiring a rich, moist soil. Very desirable. Each ............................................. 1.00 |
| 8.6. EDOUARD MICHEL | S. rosy mauve; F. deeper mauve. Handsome and distinct in color. Very rare. Each ............................................. .75 |
| FIRMAMENT | (Gros. 1920). Early. Deepichly blooming with falls of a deeper shade. Bright yellow beard. ............................................. 1.00 |
| 8.8. GEORGIA | (Farr 1920). Very beautiful large flower of uniform bright rose. Orange beard. Each ............................................. 1.00 |
| GERMANICA | Large and conspicuous flowers of dark purple, veined at
the base. Early. 2 feet. 5 for $1.00. Each .................. .25

8.8. HALO (Yeld 1917). 36 inches, soft and delicate tones of lavender blue and verbena violet. Large flowers. Each .................. 1.00


9.1. LORD OF JUNE (Yeld 1911). 40 inches. Midseason. S. lavender blue; F. rich violet blue. A very strong grower with massive flowers of immense size. Each .................. .75


LEOTA. Fryer White. This variety had decided splashes of blue in the falls when it first bloomed, but they are gradually disappearing. It is an early and free bloomer, and very robust grower. 24 inches. Each ............. 1.00

9.1. MAGNIFICA (Vilm. 1920). S. light violet blue. F. dark reddish violet with brown stripes at base. Probably the largest of all Irises. Fragrance sweet, 4 feet. Each .................. 1.00

8.7. MARSH MARIGOLD (Bliss 1919). S. pale golden yellow. F. deep purple brown. 30 in. Each .................. 1.50

MARY ORTH (Farr 1920) S. light blue violet; F. dark blue violet. A large flower of good form and substance. One of Farr’s best. Each .................. 1.00

MILDRED PRESBY (Farr 1923). S. white, faintly flushed pale, rosy lavender. F. rich, dark velvety pansy violet with a very narrow edge of lavender white. A very charming white. A very charming variety appealing to every visitor to the garden. Considered Mr. Farr’s masterpiece by many, and unquestionably the finest one of the Amoena type yet introduced. Each .................. 2.00

8.4. MONSIGNOR (Vilm. 1907). S. violet. F. heavily overlaid with dusky violet. 5 for $1.00. Each .................. .25

MOTHER OF PEARL (Sturtivant 1921), 42 inches. S. & F. pale bluish lavender with a pearly iridescence. Very fine shape, good grower of highest quality. Each .................. .75

7.6. MRS. ALAN GRAY (Foster 1908). Lovely pinkish lilac shade. Fine in masses. 30 inch. 5 for $1.00. Each .................. .25

MRS. W. E. FRYER. (Fryer). S. light heliotrope; F. purple-crimson, bordered a lighter shade; white veins from center to base. Orange beard. 32 inches, 3 for $1.25. Each .................. .50

8.5. MME. CHOBAUT (Denis 1916), 36 in. A clover-scented plicata. Prussian red and pale brown veins on a pale chalcedony ground. Distinctive and beautiful. Each .................. .65

8.8. PALLIDA Dalmatica. Clear deep lavender. Very large and most prolific. Unequalled for massing or cut flowers. 42 inches. 5 for $1.00. Each .................. .25

PHYLIS BLISS (Bliss 1919). Lavender mauve with a touch of rosy lavender. Large flowers of the finest form. Very small rhizomes. Each .................. 1.00

PIONEER (Bliss 1924). A magnificent distinctive new variety. Standards are large and incurved, bright red-purple. Falls are very broad, of a deep, glowing red-purple, set off by a bright orange beard. Of free-branching habit. Vigorous and strong in growth. 3½ feet. Each .................. 8.00

9.5. PRINCESS BEATRICE (Barr). 48 inch. Midseason. Rated as the second best Iris by the Amer. Iris Society. Stock limited, as the genu-
SPLENDOUR (Sturt.) An engaging flower with ruffled, flaring falls and purple tones of extreme depth. 30 inches. Each .................. 1.00

9.3. SOUV. DE MME. GAUDICHAU (Millet 1914). A brilliant velvety black purple; very beautiful; outstanding; strong grower. 40 inches. Each .................. 1.00

8.5. VALERY MAYET (Denis 1912). An extraordinary mixture of coppery rose and deep red brown. Very fine. Each .................. 1.00

WILD ROSE (Sturt. 1921). In some lights almost the exact shade of the Prairie rose, but with a silvery finish of unusual smoothness and firm texture; 33 inches. Scarce. Each .................. 3.50

8.3. WHITE KNIGHT (Saunders 1916) 20 inches. Late. Beautiful snow white without markings of any kind. Heavy waxy texture. Considered one of the very best white. Each ...... .75

WHITE QUEEN (Geylenkek). Queen Mary. This is the variety which is absolutely pure white. Snow white with throat and beard greenish-white. Blooms several days earlier than White Knight. Prolific bloomer; very long blooming season. Each .................. 1.00

7.5. ZUA (Crawford). Delicate lavender white ruffled like fine crepe; early and fragrant; 18 inches. Each ... .65

SIBERIAN IRIS

Do not use lime or bone meal, but well rotted manure to fertilize Siberian Irises.

SIBERICA PERRY'S BLUE. Wonderful sky blue, showing white on falls; 4 feet. Scarce. $7.50 dozen. Each .................. .75

ORIENTALIS SNOW QUEEN. Large ivory white flowers. $2.50 dozen. Each .................. .25

ORIENTALIS TRUE BLUE (Fryer 1919). A great improvement over the old type. Flowers much larger and of good clear blue. A wonderful companion when planted with Snow Queen. $3.50 dozen. Each.. .35

BEGINNERS' COLLECTION OF TEN FINE IRISES

For $3.00. Value $3.85

Germanica, Archeveque, Juniata, Monsignor, Mrs. Allen Gray, Mme. Chobaut, Pallida Dalmatica, Quaker Lady, Barton Harrington, White Knight. (One each).